

The
Row 9000



Lifestyle. Design. Community.

A new standard for modern living in the heart of the city


Bobbie Spiller
REAL ESTATE


WilliamMarkDesigns.


KELLER KNAPP
REALTY

THE BUILDERS

Born from the combined vision of an artist and a global business leader, WilliamMarkDesigns was built on a foundation of creativity, precision, and purpose.

William and Mark came together to create a brand that values beauty, livability, and the art of thoughtful design—homes that feel as good as they look.

Grounded in personal connection and driven by craftsmanship, the brand continues to shape distinctive spaces with clarity, character, and care.

Inspired by this philosophy, the Row 900 project reflects their belief that great design should be attainable and adaptable.

William Thomas



CEO / Co-Founder

Drawing on a multicultural upbringing and advanced degrees in business and finance, he leads the company with over 35 years of global experience to drive innovation, mentor emerging talent, and launch successful ventures.

Mark Hedges



Chief Designer / Co-Founder

With over 45 years of experience and a BFA from Herron School of Art, he blends artistic vision, material expertise, and a craftsman's touch to create refined, high-end residential interiors across the country.

THE BUSINESS

WilliamMarkDesigns is an Atlanta-based developer and builder specializing in single-family and multi-family residential projects across the metro area.

Since 2015, the company has been crafting thoughtfully designed homes that blend quality, character, and efficiency.

Co-founded by William Thomas and Mark Hedges, WilliamMarkDesigns began as a family venture and has since grown into a collaborative team of partners and creatives.

William and Mark remain deeply involved in the day-to-day operations, leading the full spectrum of development, design, and construction with hands-on expertise.

A large, white, serif monogram of the letters 'W' and 'M' on a black background. The letters are highly stylized, with the 'W' and 'M' overlapping and sharing vertical strokes, creating a cohesive and elegant logo.

DESIGNED FOR LIVING. BUILT TO LAST.

 WilliamMarkDesigns

The Row 900

Floorplans & Pricing



The Row 900 project brings modern design, thoughtful craftsmanship, and affordability to one of Atlanta's most promising neighborhoods.



Each home is designed with flexibility in mind - offering the space, privacy, and potential to grow with you.



The project features 16 thoughtfully designed homes.

14 of these residences sit along Hank Aaron Drive and offer optional pre-sale additions, including ADUs and guest homes.



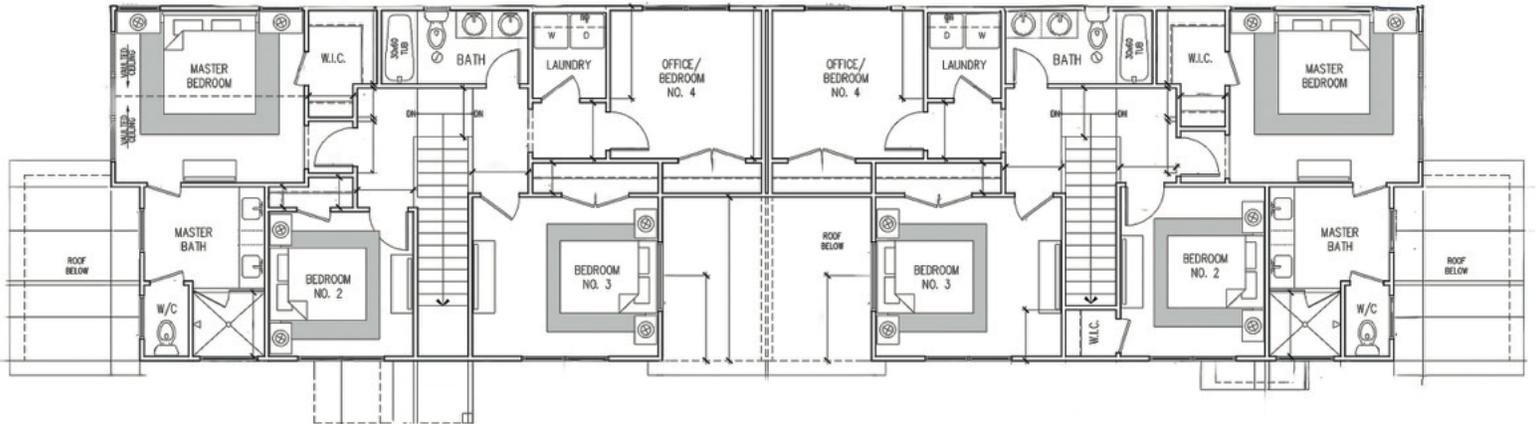
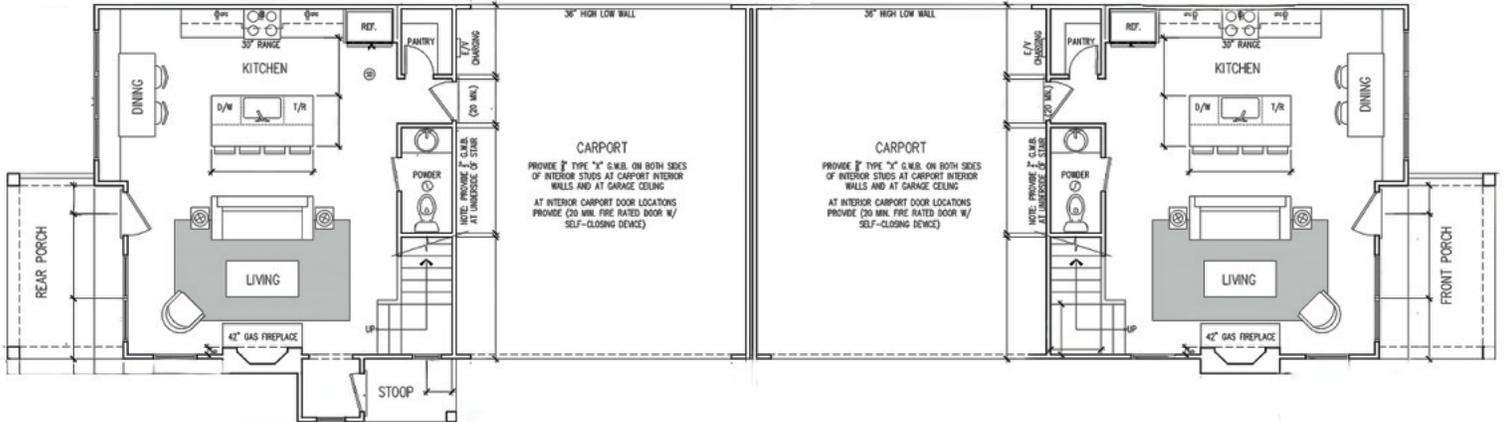
The remaining 2 are located just behind them on Crew Street, nestled in the charming heart of Peoplestown.

Starting in the 575's

933 Hank Aaron Dr.

Peoplestown, Atlanta

4 Bed | 2.5 Bath | Approx. 1600 Sq.Ft.



LEFT SIDE ELEVATION



RIGHT SIDE ELEVATION



FRONT ELEVATION

*To see the floorplans for all 8 homes, please visit our website or contact us directly

Distinct Finish Options

Kitchen + Master Bath



Finishes & Customizations

The Row 900 project offers a rare opportunity to transform a spec home into something truly personal.

With four thoughtfully curated color palettes for kitchens and baths across all 16 homes, customizing your ideal space has never been more effortless.

WilliamMarkDesigns ensures every homeowner can shape their home to reflect their needs, lifestyle, and vision.

Reach out today to secure your place on the pre-sale list and begin personalizing your Row 900 home.



The Row 900

The NEIGHBORHOOD

“Preserving Our Past. Planning Our Future.”



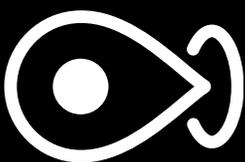
Nestled in the heart of the city, Peoplestown is one of Atlanta’s most charming and quickly rising neighborhoods —where historic character meets modern convenience.

Tree-lined streets, vibrant local parks, and a strong sense of community create an inviting atmosphere that feels connected, livable, and full of possibility. Its central location places the BeltLine, Summerhill’s dining scene, and downtown Atlanta’s energy just minutes away, offering the perfect blend of neighborhood warmth and urban access.

Peoplestown is a place where growth and authenticity thrive side by side, making it an exceptional community to call home.



PEOPLESTOWN



What are guest houses & ADUs?

Guest houses and ADUs (Accessory Dwelling Units) are small, independent living spaces built on the same property as the main home.

They can be used for visiting family and friends, long-term guests, rental income, or even as a private office or studio.

Designed to offer flexibility and extra space, these additions give homeowners more ways to live, work, and welcome others comfortably.



*The image above is a rendering. The final look of your guest home or ADU will differ slightly from the image shown.

Our Listing Agent

BOBBIE SPILLER



(404) 748-5988

The **R o w 9 0 0** is exclusively listed by one of Atlanta's most successful and sought-after real estate agents. She is a top-producing realtor and investor with **Keller Knapp**, with record-breaking sales all over the city.

She was recognized as one of the **50 most powerful women** in *ATLPlus Magazine*, serves as the Vice President of Friends of Chosewood Park, and in 2025 won the **Inspiration Award** at Park Pride.


Bobbie Spiller
REAL ESTATE

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Do the ADU and Guest House add-ons cost extra?

Yes. Pricing varies depending on size, finish level, and customization. Our team is happy to discuss your goals and provide a more precise estimate based on your needs.

Can I mix and match the final finishes in my home?

Absolutely. Pre-sale buyers enjoy the greatest amount of flexibility, including the ability to mix and match finishes to create a look that truly reflects their style.

I'm not ready to buy yet, but I'm interested in your homes. How can I stay in touch?

We'd love to connect with you whenever the time is right. Simply visit our website and share your name and contact information, and we'll keep you updated on new homes, upcoming projects, and availability.

What other homes are available besides the ones in The Row 900?

You can explore all of our current builds, upcoming listings, and future projects here:

www.williammarkdesigns.com



F A Q S



WilliamMarkDesigns®



Let's get in touch

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